

JBS OMAN

UNLEASHING BUSINESS TANTRAS

2024

The Path of Success

Abdul Sathar's Journey
as a Resilient Entrepreneur

Early life
and struggles

Abdul Sathar's
inspiring journey

Abdul Sathar, a resilient entrepreneur, has paved his path to success through sheer determination and hard work.



Ridhwan
Opticals
نظارات رفوان



COCHIN
HOTELS & RESORTS



TOP
GROW
Elevate Business Growth



TB
C



sign
mātē



برجيل
burjeel
hospital
a burjeel holdings company



Bridge
Academy



iMOIS
TRAINING INSTITUTE



MAS
RENT A CAR & TOURS



رکیزة
RAKEEZA



corekraft
GIFTING CORPORATES



KITE
MEDIA CONCEPT

02 The Path of Success:

Abdul Sathar's Journey as a Resilient Entrepreneur

Sathar worked tirelessly, taking on various jobs and educating himself along the way. This period of his life taught him the value of perseverance and instilled in him the resilience needed to overcome obstacles on his path to success.

03 Abdul Sathar's Inspiring journey

Abdul Sathar, a resilient entrepreneur, has paved his path to success through sheer determination and hard work. From humble beginnings to becoming a business tycoon, his journey is nothing short of inspiring.

06 Ridhwan Opticals

Established in 1973 in Muttrah, Muscat, Oman, Ridhwan Opticals has been a beacon of optical excellence, founded by the Talebi brothers, Rahem Hafiz Talebi and Haider Hafiz Talebi.

08 Cochin Gold & Diamond

The story of Cochin Gold & Diamonds begins three decades ago. Cochin Gold & Diamonds is a well-established jewellery firm that has grown from a small initiative to establish a retail gold and diamond jewellery brand in Oman to three well-placed outlets across the country.

11 Burjeel Hospital

At Burjeel, we have been setting the standard for premium healthcare in the Sultanate of Oman for over a decade.

13 Bridge Academy

Bridge Academy is not just any or another school or a college, but an institute with a difference, where knowledge & development of a student is valued.



15 TBC

Welcome to The Brand Crew - your premier destination for comprehensive marketing and PR solutions. With a diverse clientele spanning entertainment, sports, fashion & beauty, and corporate sectors, we are a full-service consultancy dedicated to elevating brands to new heights.

17 LIFELINE FITNESS

We at LIFELINE FITNESS train your mind and body to fitter and strong tomorrow" all things are difficult before they become easy" and our experienced title Winning trainers and advanced equipments would make it EASY - Train with LIFELINE fitness to gain.

19 Madeenath Al Fakhama LLC

Madeenath Al Fakhama LLC, MAF Group, is a dynamic and multifaceted organization dedicated to providing exceptional services in Car Rentals, Transportation, Tourism, Events, Automotive Services etc., established a decade ago in the Sultanate of Oman. Lorem ipsum Lorem ipsum Lorem ipsum Lorem ipsum Lorem ipsum Lorem ipsum

CONTENTS

21 Dimois Training Institute

Dimois Institute for Training, specialized in providing high-quality training programs for various categories of organizations and trainees.

23 Corekraft Gifts

Elevate Your Brand With Corporate Gift

The Path of Success: Abdul Sathar's Journey as a Resilient Entrepreneur



ABDUL SATHAR'S INSPIRING JOURNEY

Abdul Sathar, a resilient entrepreneur, has paved his path to success through sheer determination and hard work. From humble beginnings to becoming a business tycoon, his journey is nothing short of inspiring. In the face of numerous challenges, he has consistently displayed grit and unwavering resolve. Join us as we delve into Abdul Sathar's extraordinary story of triumph and explore the lessons he learned along the way.



Sathar worked tirelessly, taking on various jobs and educating himself along the way. This period of his life taught him the value of perseverance and instilled in him the resilience needed to overcome obstacles on his path to success.

EDUCATION: EXPLORING THE FOUNDATION OF SUCCESS

Abdul Sathar's journey of resilience highlights the crucial role of education in his success story. Despite limited opportunities, he prioritized self-education and continuously expanded his knowledge and skills. Education provided him with a solid foundation, empowering him to make informed decisions, adapt to changing circumstances, and seize opportunities along his path to success.



EARLY LIFE AND STRUGGLES

Abdul Sathar's early life was marked by financial hardships and limited opportunities. Despite these challenges, he remained determined to create a better future for himself. Sathar worked tirelessly, taking on various jobs and educating himself along the way. This period of his life taught him the value of perseverance and instilled in him the resilience needed to overcome obstacles on his path to success.

ENTREPRENEURIAL ENDEAVORS: SATHAR'S VENTURES AND CHALLENGES

Abdul Sathar's resilience led him to embark on several entrepreneurial endeavors. He faced numerous challenges, such as securing funding, managing business operations, and navigating market fluctuations. However, his determination and ability to learn from failures allowed him to overcome these obstacles and achieve remarkable success in various industries.

OVERCOMING OBSTACLES: THE POWER OF RESILIENCE

Resilience is a key factor in Abdul Sathar's entrepreneurial journey. By embracing challenges as opportunities for growth, he turned setbacks into stepping stones towards success. His ability to adapt, learn from failures, and bounce back stronger showcases the power of resilience as a crucial trait for anyone seeking to achieve their entrepreneurial goals.



In addition to resilience, Abdul Sathar attributes his success to innovative strategies. By thinking outside the box and constantly exploring new ideas and approaches, he was able to create unique business solutions that set him apart from his competitors.

INNOVATIVE STRATEGIES: SATHAR'S KEY TO SUCCESS

In addition to resilience, Abdul Sathar attributes his success to innovative strategies. By thinking outside the box and constantly exploring new ideas and approaches, he was able to create unique business solutions that set him apart from his competitors. This willingness to take risks and embrace creativity has been instrumental in his entrepreneurial journey.



IMPACT ON THE INDUSTRY: SATHAR AS AN INFLUENTIAL FIGURE

Abdul Sathar's innovative strategies have not only brought him personal success but have also had a significant impact on the industry. As an influential figure, he has inspired and motivated others to think outside the box and explore new ideas. His unique business solutions have set a new standard and have paved the way for advancements and growth in the entrepreneurial landscape.

LESSONS LEARNED: SATHAR'S VALUABLE INSIGHTS FOR ASPIRING ENTREPRENEURS

Abdul Sathar's journey has taught us valuable lessons for aspiring entrepreneurs. He emphasizes the importance of perseverance, adaptability, and thinking innovatively. Sathar encourages entrepreneurs to take calculated risks, embrace failures as learning opportunities, and build a strong network of mentors and collaborators. These insights serve as a guiding light on the path to success in the challenging world of entrepreneurship.



PERSONAL GROWTH AND DEVELOPMENT: SATHAR'S CONTINUOUS IMPROVEMENT

Abdul Sathar's journey highlights the significance of personal growth and development. He believes in constantly improving oneself through learning, acquiring new skills, and expanding knowledge. Sathar encourages entrepreneurs to prioritize self-development and embrace lifelong learning as a key factor in achieving success and staying ahead in the competitive entrepreneurial landscape.

CONCLUSION: A TESTAMENT TO DETERMINATION AND RESILIENCE

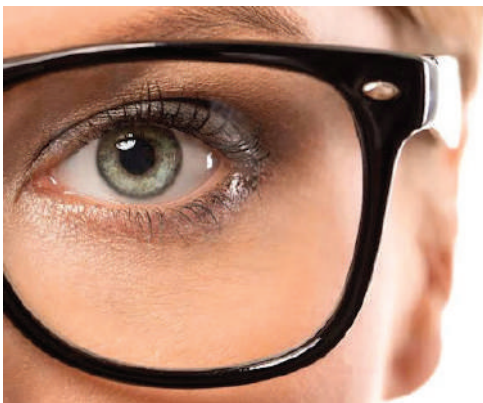
In addition to resilience, Abdul Sathar attributes his success to innovative strategies. By thinking outside the box and constantly exploring new ideas and approaches, he was able to create unique business solutions that set him apart from his competitors. This willingness to take risks and embrace creativity has been instrumental in his entrepreneurial journey.



Established in 1973 in Muttrah, Muscat, Oman, Ridhwan Optical has been a beacon of optical excellence, founded by the Talebi brothers, Rahem Hafiz Talebi and Haider Hafiz Talebi. From its humble beginnings as a small shop, Ridhwan Optical has evolved into a comprehensive eye care destination, offering a wide range of products and services to cater to diverse eyewear needs. With a commitment to innovation, customer satisfaction, and community engagement, Ridhwan Optical has become synonymous with quality, integrity, and excellence in the optical industry.

Mission

At Ridhwan Optical, our mission is to provide unparalleled optical solutions tailored to individual needs, delivered with integrity, expertise, and a commitment to customer satisfaction. We strive to enhance vision, boost confidence, and promote eye health through innovative products, personalized services, and ongoing education.



Vision

Our vision at Ridhwan Optical is to be the premier destination for comprehensive eye care and optical solutions, setting industry benchmarks for excellence and innovation. We envision a future where everyone has access to quality eye care, empowering individuals to see the world with clarity and confidence.

Values

- 1 **Customer-Centricity:** Our customers are at the heart of everything we do. We prioritize their needs, preferences, and satisfaction in all our endeavors.
- 2 **Integrity:** We conduct our business with honesty, transparency, and ethical principles, ensuring trust and reliability in all our interactions.
- 3 **Excellence:** We strive for excellence in every aspect of our operations, from product quality and service delivery to customer experience and innovation.
- 4 **Teamwork:** We value collaboration, respect, and support within our team, recognizing that collective effort drives our success.
- 5 **Innovation:** We embrace creativity, curiosity, and forward-thinking to stay at the forefront of technological advancements and industry trends.
- 6 **Continuous Improvement:** We are committed to ongoing learning, growth, and adaptation, constantly seeking ways to enhance our products, services, and processes.
- 7 **Community Engagement:** We actively contribute to the well-being of our communities through social responsibility initiatives and partnerships, fostering positive impact beyond our business.

CEO Statement

As the steward of Ridhwan Optical, I, Nazih Talebi, am honored to address our esteemed patrons and stakeholders. Our journey as a premier provider of optical solutions has been one guided by a steadfast dedication to excellence and an unrelenting pursuit of innovation. At Ridhwan Optical, we do not merely view ourselves as purveyors of eyewear but as guardians of vision, understanding the profound impact that clear sight has on one's quality of life. It is with this understanding that we approach our craft, endeavoring to not only meet but exceed the expectations of those we serve.

In today's fast-paced world, where technological advancements and changing lifestyles shape our daily experiences, the need for comprehensive eye care has never been more pressing. As such, Ridhwan Optical is embarking on a transformative journey, one that transcends the traditional boundaries of optical retailing. Our commitment to our customers extends beyond providing them with the latest in eyewear fashion; it encompasses a holistic approach to eye health and well-being. We recognize that each pair of eyes is unique, deserving of personalized attention and care. It is this ethos that underpins our mission to deliver unparalleled optical solutions tailored to individual needs. Moreover, as we look towards the future, we are cognizant of the evolving landscape of eyewear technology. With the advent of smart sunglasses and other innovative optical advancements, we stand at the precipice of a new era in vision enhancement. At Ridhwan Optical, we embrace these advancements with open arms, seeing them not as mere gadgets but as tools to empower our customers to live life to the fullest.

In closing, I extend my deepest gratitude to our loyal customers, whose unwavering support has been the cornerstone of our success. It is your trust in us that fuels our commitment to excellence and inspires us to continually raise the bar. As we chart the course ahead, rest assured that Ridhwan Optical will remain steadfast in its pursuit of vision excellence, ensuring that your eyesight remains as clear and vibrant as the world around you.

Expert Team

Behind Ridhwan Optical's success lies a team of seasoned professionals, each dedicated to delivering exceptional service and expertise. From skilled opticians to knowledgeable sales associates, our team embodies professionalism and proficiency. We recognize the individuality of each customer and are committed to providing personalized solutions tailored to their unique needs. Our experts stay abreast of the latest advancements in eyewear technology and trends, ensuring that our customers receive the highest quality products and services.



Way Forward

Looking ahead, Ridhwan Optical is committed to embracing innovation and expanding our focus on comprehensive eye care. While we continue to offer a wide range of eyewear products, including sunglasses, contact lenses, prescription lenses, and glasses, we are also enhancing our services to include preventive measures and advanced technology. Our goal is not only to correct vision but also to preserve and enhance it, ensuring the long-term eye health and well-being of our customers.

Furthermore, we are excited to venture into the realm of futuristic smart sunglasses, where technology and fashion converge to redefine the eyewear experience. By incorporating cutting-edge features and design elements, we aim to offer our customers innovative solutions that seamlessly integrate into their modern lifestyles.

In conclusion, Ridhwan Optical remains steadfast in our commitment to excellence, integrity, and customer satisfaction. With a clear vision for the future and a dedicated team of experts, we are poised to lead the optical industry into a new era of innovation and growth. As we continue to expand our offerings and services, we remain guided by our mission to enhance vision, boost confidence, and promote eye health for all.



Our Mission

To ensure the happiness of our customer by creating priceless moments using an art of fine jewellery.

Our Vision

To be the No. 1 branded retailer & manufacturer that offers exclusive jewellery at an affordable price to maintain our tradition of trust and quality.



About Us

The story of Cochin Gold & Diamonds begins three decades ago. Cochin Gold & Diamonds is a well-established jewellery firm that has grown from a small initiative to establish a retail gold and diamond jewellery brand in Oman to three well-placed outlets across the country.

In 1987, its dynamic Founder & Managing Director Jagajith Prabhakaran Manakkunnath, an expert in gold and diamond jewellery manufacturing, wholesale and retail, explored the possibility of a establishing a retail gold and diamond jewellery brand in Oman.

The parent company Assarain Jewellery LLC, which commenced manufacturing and wholesale operations in 1993, has been delivering high-quality services for more than two decades.

Assarain Gold LLC opened its first gold and diamond jewellery showroom under the brand name 'COCHIN GOLD & DIAMONDS' at Ruwi High Street on April 16, 2015.

Presently, with three showrooms at convenient locations, Cochin Gold & Diamonds offers the customer the best product at low-making charges. Here, purity and quality are traditional bywords.



Core Strengths

COCHIN GOLD & DIAMONDS believes in providing the customer with superior quality jewellery within their budget and gives matchless expert assistance both during and after the purchase.

Under the guidance of Founder & Managing Director Jagajith Prabhakaran, the company's backbone, our zealous 40 plus team of professionals and their proactive attitude has drawn a wide customer-base that keeps growing through the years.

We provide professional training and build up their skills with hands-on experience. Besides, we have an after sales follow-up team whose feedback from customers has been invaluable in improving our performance. The convenient locations of our outlets are within reach and ease to our customers, and that means you can step into any of our outlets for your dream choice.

Our valuable shareholders and under the robust leadership of Jagajith Prabhakaran & Team, we ensure that the customer is our star.

Cochin Gold & Diamonds is committed to make every customer feel satisfied with our personalized service and our exquisite designs. We have built a legacy of reliability and trust with our exclusive services.

We create our own jewellery at our parent firm Assarain Jewellery LLC, which ensures that our valuable customers get them at a fair price. We offer unique designs and create custom work, and ensure that you get the product you desire and the value for your money.

Business Strategies

Craftsmanship

With over 30 years' experience in the jewellery industry, Cochin Gold & Diamonds earned valuable credibility in the market.

Authentic craftsmanship was passed on throughout time, guaranteeing that every piece from Cochin Gold & Diamonds gets created with remarkable design that takes your breath away.

Innovations

Because we believe quality comes from innovation, creativity is at the heart of our brand.

First we hand-pick the finest jewels then craft them into unique designs using state-of-the-art techniques. This era's constant demand for innovation is what allows us to realize our true potential.

Trust & Quality

Over the years, Cochin Gold & Diamonds earned its customers trust by consistently providing excellent quality, unparalleled designs and unmatched craftsmanship.

Till this Day, Cochin Gold & Diamonds is founded on the toughest of standards. Our experts conduct thorough quality checks every day in efforts to impress customers with the most flawless and beautiful jewellery in the market.

Customers

Our customers have been the foundation of our success. Our customers are our source of inspiration:

- Earn our customers' loyalty through integrity and trust
- Create memorable shopping experiences for our customers
- Exceed customer expectations through the standard of our service and unmatched quality jewellery
- Be the brand of choice.



Product Portfolio

- Our designs are crafted to the highest standards in the industry.
- We offer an extraordinary selection in fine craftsmanship to meet the needs of all our high-end, family, mass and young customers according to their budget and taste.
- We supply customers with the finest and most unique designs – 22ct Indian, Italian and Singapore Gold Jewellery Collections, precious stone jewellery, uncut diamond jewellery, and diamond jewellery. We make your dream come true with customer-centric quality approach, innovations, and compelling designs.
- Our state-of-the-art manufacturing unit is a cutting edge advantage and innovation in jewellery making.



Development and Retail Network Expansion

- Cochin Gold & Diamonds plans to open eight more showrooms in Oman.
- Four more showrooms in the prime locations of the Sultanate of Oman at Barka, Salalah, Sur and Mall of Oman are in the offing.
- Furthermore, plans are under way to expand our operations to the GCC markets.

As part of our innovation strategies, we are also in the process of introducing a unique product line called, 'Indo-Arab collections' in gold and diamond jewellery and artisan jewellery.

- To further elevate customer relationship and customer base, we would soon be introducing privilege membership cards and other customer-oriented programmes.
- Our mission has been always to maintain a tradition of trust, high standards, and a fair





At Burjeel, we have been setting the standard for premium healthcare in the Sultanate of Oman for over a decade. Our state-of-the-art hospital located in Muscat offers a wide range of cutting-edge services and specialties, making it easy for patients to access the care they need. With facilities in most regions of the country, we're proud to be the first choice for top treatment committees and referral doctors.

At Burjeel Hospital, we understand that healthcare is not just about providing medical treatment, it's also about providing a human touch. This is why we strive to deliver care that is both expert and compassionate, earning the trust of the people we serve. With our state-of-the-art facilities and

dedicated medical professionals, we're always ready to help you with all your healthcare needs.

We pride ourselves on being a modern and tech-savvy healthcare provider, committed to providing top-notch care to our patients. We are the premier healthcare provider in Oman and we assure you that our facilities and services are in line with international standards.



Chairman's Message

Burjeel Hospital, Oman, where commitment to excellence defines our ethos! As Chairman, I take pride in setting a new standard for private healthcare in Oman. Our hospital is dedicated to delivering exceptional quality across all facets of care and services. With expertise spanning over 30 clinical specialties, we ensure unparalleled diagnostic, curative, and preventative healthcare. At Burjeel, your well-being is our top priority, and we are honored to be your trusted partner on your health journey. Thank you for choosing Burjeel Hospital — a beacon of quality healthcare in Oman.

Dr. Shamsheer Vayalil
Chairman

Our World-Class Facilities:

At Burjeel Hospital, Oman, we take pride in being at the forefront of healthcare technology. Our patients enjoy the benefits of advanced features, including our patient portal, providing easy access to visit details and diagnostic data, digital referrals, and telemedicine services. Additionally, our hospital offers WiFi-enabled rooms, an integrated call center, and an AI-enabled WhatsApp bot for enhanced patient convenience.

These state-of-the-art advancements contribute to an improved overall patient experience, ensuring efficient and convenient care. Equipped with the latest facilities, infrastructure, and cutting-edge equipment, our hospital, including modern operating rooms and patient rooms, upholds the highest standard of care for our patients.

- State-of-the-art Facilities and Advanced Technology
- Spacious and Well-Lit Hospital
- Highly Qualified Doctors and Dedicated Medical Professionals
- Purpose-Built to Provide a Comfortable and Efficient Environment
- Centers of Excellence
- Advanced Daycare Units
- Dedicated Floor for Mother & Child Care Unit
- 3 Modular State-Of-The-Art Operation Theatres
- Compassionate and Expert Care That Sets Us Apart from the Competition

Our Departments

Step into a realm of specialized care at Burjeel Hospital, Oman, where our departments and the centers of excellence illuminate the path to exceptional healthcare. Our dedicated departments ranges from Obstetrics and Gynecology to Orthopedics, Urology, General Surgery, Bariatric, ENT, Head, and Neck Surgery, and Pediatrics, setting the highest standards to ensure a personalized and superior healthcare experience.

Centers of Excellence

- Obstetrics and Gynecology
- Orthopedics
- Urology
- General Surgery and Bariatric
- ENT, Head, and Neck Surgery
- Pediatrics and Neonatology

Advanced Centers

- Internal Medicine
- Gastroenterology
- Neurology and Neurosurgery
- Cardiology
- Dermatology, Cosmetology, and Plastic Surgery
- Accident and Emergency
- Medical Oncology

Essential Departments

- Endocrinology
- Ophthalmology
- Psychiatry
- Radiology
- Respiratory and Sleep Medicine
- Rheumatology
- Dentistry
- Audiology
- Diet and Nutrition
- Pathology
- Laboratory

A Truly Dedicated Team

At Burjeel Hospital, Oman, we have a truly dedicated team of highly qualified doctors and medical professionals who are wholeheartedly committed to addressing all your healthcare needs. Comprising experts in various medical fields, our team stands ready to provide personalized and comprehensive care. These professionals bring a wealth of experience and expertise to the table, ensuring that you receive top-notch medical attention. With a shared commitment to excellence, compassion, and continuous learning, our dedicated team at Burjeel is not just about treating ailments; it's about fostering a healing environment that puts your well-being at the forefront.

Complete Patient-Centric Care and Services

At Burjeel Hospital, Oman, patient care is not just a service; it's a comprehensive, patient-centered approach that integrates advanced technology, evidence-based practices, and initiatives focused on emotional and social well-being.

We are dedicated to ensuring that each patient receives not only the best medical care but also the compassion and support needed for a holistic healing experience.



EDUCATION

“

... we aim to **'Bridge'** knowledge & skill gaps of learners.”



Prof. Bindu Menon
Director, Bridge Academy
M: 968 96077933
E: bindu@bridgeacademyoman.com

Bridge Academy is not just any or another school or a college, but an institute with a difference, where knowledge & development of a student is valued. Every faculty and every staff in the institute remains focused on the student's learning objective and the aspirations that the student has and the faith that the parents have bestowed on us.

We have a passion for teaching / training and like to make impact on lives of individuals through learning & development process and we aim to **'BRIDGE'** the knowledge & skill gaps of learners. That's how our name came about – Bridge Academy, aiming to be the bridge between where an individual currently is, to the zone of higher knowledge, skills, qualifications & competencies and helping learners realize their potential. We would like to be the agent of the transformation process and contribute whatever extent we can for building a better future and helping learners realize their potential.

We are committed to quality and we continually improve our courses and training techniques to cater to the changing need of the industry / market. We are different because:

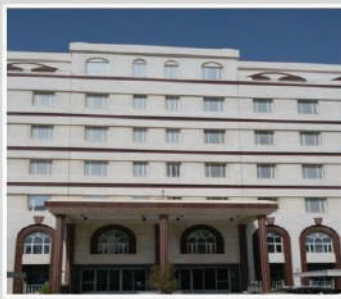
- We believe that it is only knowledge that will empower, not the certificate.
- We perceive the market need and design courses to make a better fit.
- We approach in a way that learning becomes enjoyable.
- We understand the hurdles of evaluating & selecting what is right for one's future and effectively assist students in choosing the right career.

AUTHORIZED STUDY CENTER IN OMAN



Bachelor & Master Degree in Arts, Commerce, Business
BBA, BCA, BCOM, BA, MBA, MCA, MCOM, MA

School Board Exams
X and XII Standard



Bridge Academy

A Center of Excellence

The Institute offers a broad spectrum of education and training options, whether you are a student or a working professional or whether you are looking for your first job or you have a job and want growth / improvement in your job profile.



Entrance



Institute Corridor



30+

Renowned Faculties



500+

Library Books



1000+

Total Students



50+

Seminars Held

FACILITY

Our classrooms are spacious and equipped with audio-visual training aids viz. smart board / LED projectors & screens, sound system in addition to White Boards & Flip Charts. There are also sufficient computer desktop / laptops with internet connectivity for online education / tests.

Our facility is compact and designed aesthetically. There is a library and separate area for students to carry out group discussions / self-studies. There are discrete cabins for counseling & career guidance. There is a separate canteen / pantry area as well for students' refreshment. We are conscious of safety of our students, trainers, facilitators and staff members and the premises are equipped with smoke-detectors, fire-extinguishers and Closed-Circuit TV cameras at major locations.



CONNECT

401, Muscat International Center
Next to Sheraton Hotel, Ruwi, Oman
M: +968 9607 7933, T: +968 2485 7644
E: info@bridgeacademyoman.com
www.bridgeacademyoman.com



Welcome to The Brand Crew - your premier destination for comprehensive marketing and PR solutions. With a diverse clientele spanning entertainment, sports, fashion & beauty, and corporate sectors, we are a full-service consultancy dedicated to elevating brands to new heights. While we cater to a wide range of clients, our niche expertise lies in guiding companies towards success in the urban market. Our dynamic team of professionals possesses the expertise to not only expose your brand but also to craft compelling narratives and execute strategies. From impactful marketing public relations and event planning and endorsements to product placement, we offer a spectrum of services tailored to meet your unique needs. At The Brand Crew, innovation is at the core of everything we do. We pride ourselves on staying ahead of the curve, utilizing the latest technology and employing experienced multimedia specialists to ensure your brand receives the attention it deserves. Our services extend beyond traditional marketing avenues, encompassing website development, electronic press kits, and video production. If you're ready to take your marketing endeavors to the next level, look no further than The Brand Crew. Let us be your partner in success, and together, we'll unlock the full potential of your brand.

About

Our Services

- ▶ Strategic Brand Development
- ▶ Brand Launch
- ▶ Market Research and Analysis
- ▶ Sales Training
- ▶ Digital Marketing Solutions
- ▶ Public Relations Campaigns
- ▶ Event Management & Premieres
- ▶ Content Creation and Storytelling
- ▶ Crisis Management
- ▶ Festival Publicity
- ▶ Unit Publicity
- ▶ Personal Publicity



Our Mission

Our mission is to partner with businesses to unlock their full potential through strategic marketing and public relations initiatives. We strive to deliver unparalleled value by tailoring our approach to each client's specific objectives, leveraging cutting-edge techniques, and delivering measurable outcomes that exceed expectations.

At The Brand Crew, we don't believe in a one-size-fits-all approach. We treat every product and service we promote as unique. We devise strategies that are both distinctive and considered, carefully targeting placements to maximize coverage and drive results. We are dedicated to illuminating your brand's potential and guiding you towards sustained success in today's dynamic marketplace. Let's embark on this journey together and ignite a brighter future for your brand. We pride ourselves on attention to detail, collaborating extensively with our clients at every step of the campaign to ensure fantastic results. We have the resources and expertise to cover everything our clients require; from launching new product lines with maximum impact to successfully managing a long-term media relations strategy and service. We like to think our reputation speaks for itself.



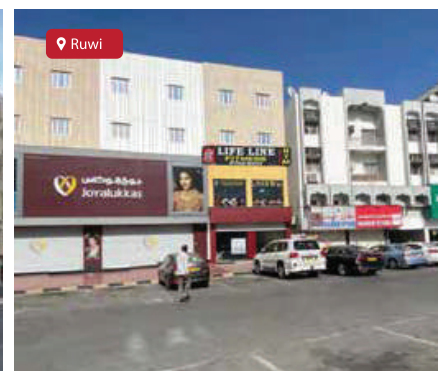
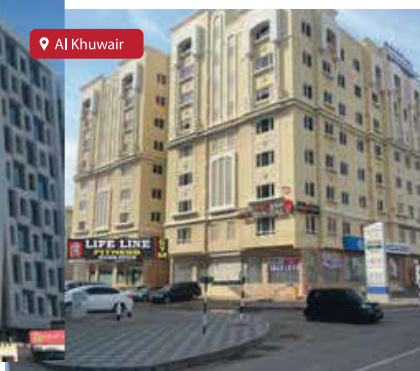
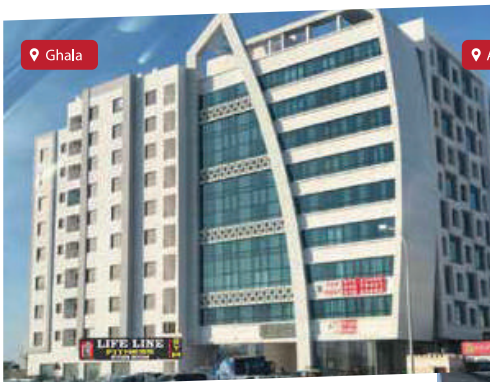


BUILD A PERFECT BODY SHAPE LIFELINE FITNESS BODY ACHIEVES WHAT THE MIND

We at LIFELINE FITNESS train your mind and body to fitter and strong tommorow....." all things are difficult before they become easy" and our experienced title Winning trainers and advanced equipments would make it EASY - Train with LIFELINE fitness to gain... It is believed that fitness improves your brain health, help manage weight, reduce the risk of chronic disease, strengthen bones and muscles, and improve your ability to do everyday activities.

Our Services

- Personal training by best coaches from city
- Body screening
- Nutritional Counselling
- Physio type body stretching
- Body transformations program
- Zumba, Aerobics, Yoga



Fitness

Improve your health, get rid of common chronic and pre-existing conditions.

Body Pump

A workout for anyone looking to get lean, toned and fit-fast using moderate weight and increasing reps.

Zumba Dance

Zumba continuous Latin and international music with a fine and effective workout system.

Aerobics

A form of physical exercise that contains rhythmic exercise with stretching and strengthening.



PROFESSIONAL COACH'S



RASHID

Mr Oman, Mr india Top 10
Mr Kerala, Mr open Kerala
Mr Malppuram, Mr Open Malppuram
Mr Inter Club, International Arab Top 10



ANAFI

Mr Oman, Mr Kerala, Mr Malppuram



Travel Made Easy with MAF Solutions for You

About

Madeenath Al Fakhama LLC, MAF Group, is a dynamic and multifaceted organization dedicated to providing exceptional services in Car Rentals, Transportation, Tourism, Events, Automotive Services etc., established a decade ago in the Sultanate of Oman. We have rapidly grown into a trusted name in the industry, offering unparalleled quality and customer satisfaction.

OUR MISSION

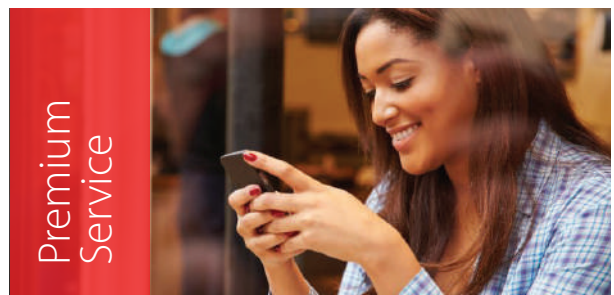
Our mission is to exceed customer expectations by delivering innovative solutions, personalized services, and memorable experiences across all our business verticals. We aim to be the preferred choice for individuals and businesses seeking reliable and efficient services in the regions we operate.

OUR VISION

At MAF Group, we envision becoming a leading provider of integrated services, recognized for our commitment to excellence, sustainability, and community development. We aspire to continuously expand our offerings and reach new heights of success while maintaining our core values and integrity.

History

MAF Group embarked on its journey in 2013 with a primary focus on transportation services, catering to the growing needs of the market. Over the years, we diversified our offerings to include rental car services, tourism, and events, expanding our reach and enhancing our capabilities. In 2022, we further expanded our portfolio with the establishment of MAF Autopro Garage, marking another milestone in our journey of excellence and growth.



MAF Business Verticals



MAF Rental Car and Tourism

Since our inception in 2016, MAF Rental Car and Tourism has been at the forefront of providing convenient and comfortable transportation solutions for individuals and groups. From car rentals to custom-designed tours and travel packages, we strive to make every journey memorable and hassle-free.



MAF Air Ticketing

As part of our commitment to offering comprehensive travel solutions, MAF Group also specializes in air ticketing services. Our dedicated team assists customers in booking flights, managing itineraries, and arranging travel-related services, ensuring seamless travel experiences from start to finish.



MAF Autopro Garage

In 2022, we expanded our operations with the launch of MAF Autopro Garage, a state-of-the-art automotive service center. Our experienced technicians and advanced facilities offer a wide range of services, including maintenance, repairs, detailing, and customization, ensuring that every vehicle receives the care and attention it deserves.



MAF Events

At MAF Events, we transform visions into reality by organizing and managing a wide range of events, from corporate conferences and exhibitions to weddings and social gatherings. Our creative approach, attention to detail, and professional execution ensure unforgettable experiences that leave a lasting impression.

Dimois Training Institute

Dimois Institute for Training, specialized in providing high-quality training programs for various categories of organizations and trainees. Our goal is to enhance organizational skills in a variety of fields, including technical, managerial, professional, and personal areas. At Dimois Institute, we take pride in offering distinguished programs characterized by interactivity, practical application, and a focus on meeting the needs of the job market and the local community. Our Institute features a qualified and specialized training team that utilizes the latest educational methods and technologies to ensure maximum benefit from the training programs. Whether you're looking for professional development, acquiring new skills, or achieving personal goals, you can rely on our institute to provide specially designed training programs to meet your needs and successfully achieve your goals.

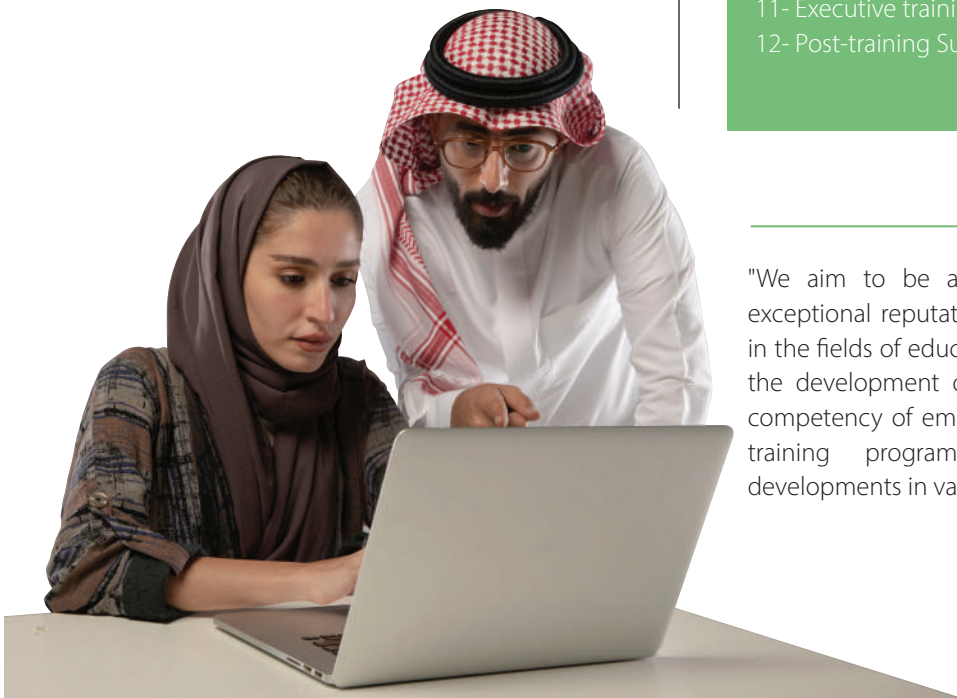


Our Services

- 1- Customized training programs
- 2- General training courses
- 3- Developmental workshops
- 4- Remote training services
- 5- Curriculum and educational material development
- 6- Design and development of customized training curricula
- 7- Production of effective educational materials based on training needs and client requirements.
- 8- Consulting Services for Training and Organizational Development
- 9- Assessment and reporting
- 10- Organization of events and workshops
- 11- Executive training and personal development
- 12- Post-training Support

Message

"We aim to be an educational Institute with an exceptional reputation for excellence and innovation in the fields of education and training, contributing to the development of society and raising the overall competency of employees by delivering high-quality training programs aligned with the latest developments in various work fields."





Training Methodologies



- Traditional lessons (lectures)
- Discussion and interaction
- Practical and applied training
- Interactive workshops and exercises
- Self-directed and motivational learning
- Simulation and practical training
- Distance learning

Dimois Group of Companies

Dimois Group Of Companies stands as a premier provider of Business Consultation, Marketing Solutions, Human Resource Support, and Training. Leveraging cutting-edge strategies, expertise in website development, and strategic consulting, we've empowered numerous businesses to unlock their true potential as a business-to-business entity. Based its headquarters at Jamia Street, Al Malaz, Riyadh, KSA, Dimois produce cutting-edge strategies, website development Expertise, And strategic Consulting to empower Businesses



ELEVATE YOUR BRAND WITH **CORPORATE GIFTS**

Your Ultimate Destination for Premium Quality Corporate Gifts! Elevate your gifting experience with our exquisite range of meticulously crafted products designed to leave a lasting impression. Whether it's a token of appreciation for valued clients or a gesture of gratitude for dedicated employees, CoreKraft offers a curated selection of high-end gifts that embody sophistication and thoughtfulness.

sign
mate

CREATING
SIGNS THAT
MAKE AN
IMPACT!



what we do
FOR YOUR BRAND



Corporate Branding



Socialmedia Marketing



Commercial Events



Marketing Strategy



Video Production



Product Photography



Package Design



Website Development

Rakeeza: Pioneers in Hydroponics and Greenhouse Technology Institute

Welcome to Rakeeza, a pioneering brand in agriculture technology dedicated to providing innovative solutions for modern and sustainable farming. With a keen focus on sustainability, health, and the environment, we strive to meet the needs of both farmers and consumers alike.

Rakeeza LLC, your reliable partner for premium plant nutrition and hydroponic control solutions. Our soluble plant food formulations are meticulously designed to nourish plants comprehensively, ensuring optimal growth, vibrant colors, and abundant harvests. With years of research and expertise behind us, our products deliver essential nutrients directly to the roots, promoting healthier and more resilient plants at an affordable price. Paired with our State-of-the-art hydroponic controllers, which offer precise monitoring and automation, you can effortlessly maintain the ideal environment for your hydroponic system. Experience the transformative power of Rakeeza LLC's advanced solutions and witness your plants thrive like never before. Trust us to enhance your gardening journey and unlock the full potential of your plants.

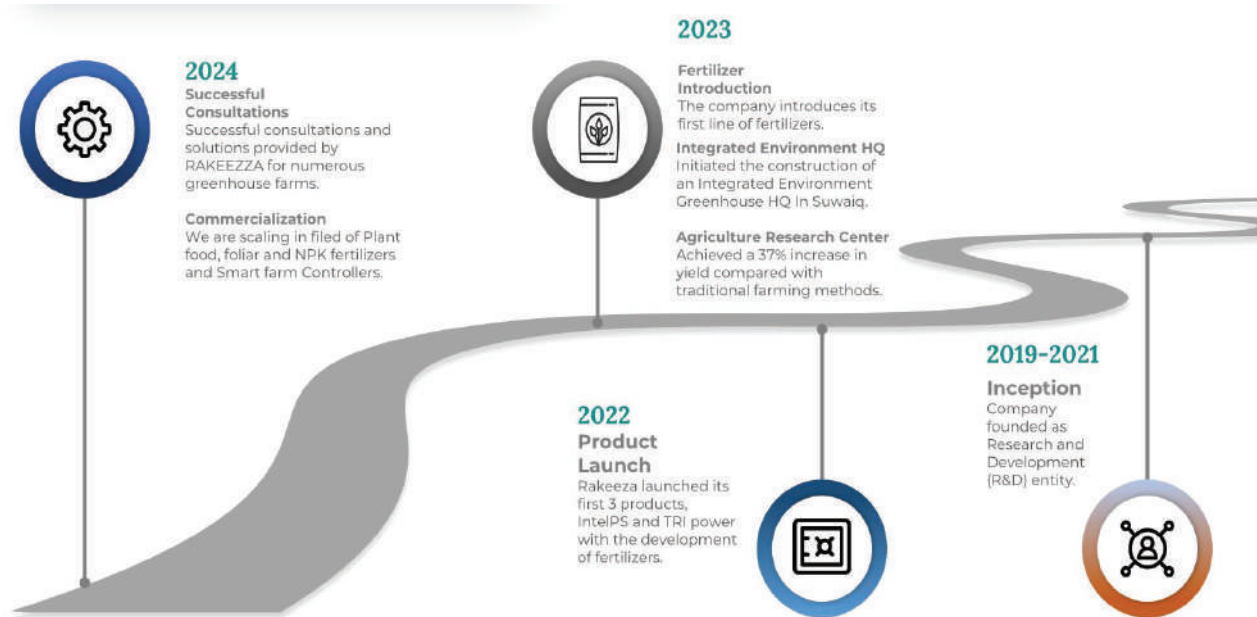


MISSION

Our mission at Rakeeza is to transform agriculture through sustainable, and customer-centric hydroponic solutions. We are committed to providing growers worldwide with the tools they need to cultivate crops efficiently and abundantly, thereby contributing to a greener and more nourished future for everyone.

VISION

At Rakeeza, our vision is to revolutionize the agricultural landscape by empowering farmers and cultivators with cutting-edge hydroponic solutions.



Product Lineup

- ◆ QYAAS Soluble Plant Food
Formulated for diverse variety of crops



- ◆ INTEL PS Smart Farm Controllers Precise Automated Fertigation
- ◆ Greenhouse Design & Construction

Why consider Hydroponics?

Hydroponic farming represents a modern twist on traditional organic farming, offering a sustainable solution for agricultural production in Oman. Both methods prioritize natural inputs and avoid the use of synthetic chemicals, promoting healthier crops and minimizing environmental impact. However, hydroponic farming takes organic cultivation a step further by utilizing water-based nutrient solutions instead of soil. This method conserves water, maximizes space, and allows for year-round cultivation, making it particularly advantageous in arid regions like Oman. By embracing hydroponic techniques, Omani farmers can overcome challenges such as limited arable land and water scarcity while enhancing crop quality and yield, ultimately contributing to food security and sustainable agriculture in the country.

Join Rakeeza and unlock the potential of your farm. Explore our range of products to enhance your yield and experience the joy of successful farming!



Unleashing Infinite Possibilities

In the cutting-edge realm of TopGrow Business Solutions, we recognize that navigating the ever-evolving business cosmos demands a forward-thinking, synergistic strategy. That's precisely our forte. Our cadre of visionary specialists is committed to propelling your enterprise into the future by offering an all-encompassing suite of digital and real-world marketing solutions. Whether your aspirations involve elevating your virtual footprint, forging indelible brand impressions, or engaging with your hyperlocal nexus, TopGrow stands poised to transcend your expectations.

Empowering Businesses Across Every Sector

At Top Grow, we're pioneers in digital marketing, software development, web solutions, and branding, catering to diverse industries. From social networking to e-commerce, video services, and banking, our tailored solutions drive success. With expertise spanning enterprise, education, tourism, healthcare, events, and restaurants, we offer strategic business consulting for sustainable growth. Embrace innovation with us as we craft solutions customized to your industry's unique demands. In today's digital age, the significance of digital marketing cannot be overstated. It's the key to unlocking global reach, personalized communication, and unparalleled brand visibility. Harnessing its power leads to enhanced

customer engagement, targeted outreach, and cost-effective ROI, making digital marketing an indispensable tool for businesses navigating the online landscape.



Services

SEO (Search Engine Optimization)

This involves optimizing a website to rank higher in search engine results, thus increasing organic traffic

Pay-Per-Click Advertising (PPC)

Agencies manage paid advertising campaigns on platforms like Google Ads and social media to drive immediate traffic and conversions.

Social Media Marketing

This involves creating and managing social media profiles to engage with the audience, share content, and run targeted ad campaigns.

Content Marketing

Create and distribute valuable content to attract and engage a target audience, which can include blog posts, videos, infographics, and more.

Email Marketing

Creating and executing email campaigns to nurture leads, communicate with customers, and drive sales.

Online Reputation Management (ORM)

Monitoring and influencing brand's image online. It involves handling feedback, addressing negativity, promoting positive content, and using SEO to control search results. It's vital for maintaining a positive online presence and trust with customers.

Influencer Marketing

Collaborating with influencers or industry experts to promote products or services. Website Design and Development: Building and maintaining user-friendly websites optimized for conversions.

Analytics and Data Analysis

Measuring and analyzing marketing campaigns' performance to make data-driven decisions.

Digital Marketing Services

At TopGrow, our Digital Marketing Services encompass a wide range of strategies designed to propel your business to new heights in the digital landscape. From boosting your online visibility with expert Search Engine Optimization (SEO) to crafting engaging social media campaigns and developing conversion-driven websites, we excel in creating a powerful online presence for your brand. Our unwavering commitment to service excellence means we continuously adapt to the latest digital trends, ensuring that your business remains at the forefront of the digital marketing game.



Whoever does
Persistently
Will Succeed



Man Jadda Wa jada

www.jbsoman.com
www.ebookoman.com
www.amalgam.team



+968 713 12345
+968 7699 7241

